

PIEDMONT Additional Services

Piedmont members and their covered family members are eligible to receive a variety of vision and wellness discounts from local merchants and service providers. Simply present your Piedmont Community Health Plan member ID card to receive your discount from any of the participating merchants/service providers listed below. Piedmont recommends that members call the merchant/service provider prior to visiting the location to confirm continued participation in the discount program and to verify that the stated discount is current and accurate. Piedmont is not responsible for changes to this list between printings.

ACUPUNCTURE

Acupuncture Works, LLC

Deborah Farley, Licensed
Acupuncturist
Acupuncture Physician (FL),
Certified Health Coach
114 Duncraig Drive
Lynchburg, VA 434-237-0302
*20% discount per session and/
or program (does not apply for
packages)*

Acupuncture Clinic of Richmond, LLC

Deborah Farley, Licensed
Acupuncturist
Acupuncture Physician (FL),
Certified Health Coach
6924 Lakeside Avenue
Suite 306
Richmond, VA 804-288-3927
*20% discount per session and/
or program (does not apply for
packages)*

FITNESS & NUTRITION

YMCA

Bedford YMCA

Bedford, VA 540-586-3483
*No joining fee
5% off monthly dues*

Jamerson YMCA

Lynchburg, VA 434-582-1900
50% off joining fee

Lynchburg Downtown YMCA

Downtown Lynchburg, VA
434-847-5597
50% off joining fee

Curves for Women/Jenny Craig

3412 Waterlick Road
Lynchburg, VA 434-237-7907

Curves

*No joining fee; monthly fee - \$39;
three free visits with trainer; one
year contract required*

Jenny Craig

*No enrollment fee; no monthly fee
with full planned menu*

Jamerson YMCA Martial Arts and Fitness

Jamerson YMCA
Lynchburg, VA 434-444-3564
www.lyncburgkempo.com
One (1) free class

Snap Fitness

203 South Main Street
Amherst, VA 434-381-6001
*Free enrollment; discounts on
monthly dues, free fitness assessment*

HEARING SERVICES

Advanced Hearing Group

20 Westfield Road
Suite 15
Charlottesville, VA 877-361-0100
Clinics located in Charlottesville,
Fredericksburg and Palmyra
*Up to 50% off on MRSP; 30-day risk
free trial; free hearing screenings;
battery club available*

Blue Ridge Hearing Aids & Audiology Services

2319 Atherholt Road
Lynchburg, VA 434-522-2762
*10% discount off regular hearing
aid prices. Cannot be combined
with any other discounts.*

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Additional Services

--HEARING SERVICES, CONT.

Miracle-Ear Center

Bluefield, WV (304) 324-8354
Bristol, VA (276) 645-0823
Christiansburg, VA (540) 381-4327
Danville, VA (434) 791-3351
Lynchburg, VA (434) 237-2600
Martinsville, VA (276) 632-1806
Roanoke, VA (540) 362-2770 and
(540) 283-9934
Woodlawn, VA (304) 324-8358
Norton, VA (276) 645-0823
Lexington, VA (540) 381-4327
Wytheville, VA (540) 381-4327
Hardy, VA (540) 339-6060

Up to 25% discount; 1 to 3 year warranty (depending on the model type); free comprehensive audiometric hearing evaluation; in-depth lifestyle evaluation; lifetime free in-office maintenance of the hearing instrument; hearing instrument checkups every four months; access to nationwide network of Miracle Ear centers

LASIK

Harman Eye Center

1825 Graves Mill Road
Lynchburg, VA 434-385-5600
15% off Lasik procedure

Piedmont Eye Center

116 Nationwide Drive
Lynchburg, VA 434-947-3984
15% off Lasik procedure

MASSAGE SERVICES

David Dalton, CMT

New London Massage Therapy, Inc.
4835 Waterlick Road
Suite D
Forest, VA 434-525-1118
10% discount on massage services

Studio Style & Spa, Inc.

1076 Thomas Jefferson Road
Suite E-F
Forest, VA 434-525-4806
10% discount on massage services, facials and body wraps

SKIN CARE SERVICES

Acupuncture Works, LLC

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Richmond, VA 804-288-3927
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Studio Style & Spa, Inc.

1076 Thomas Jefferson Road
Suite E-F
Forest, VA 434-525-4806
10% discount on massage services, facials and body wraps

AG Jefferson, Inc.

999 Sheffield Drive
Lynchburg, VA 434-846-3937
25% off eyewear

Forest Family Eyecare

1912 Graves Mill Road
Lynchburg, VA 434-385-7898
25% off eyewear

VISION

Dr. David West, OD

505 7th Street
Altavista, VA 434-369-5092
25% off eyewear

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Additional Services

--VISION SERVICES, CONT.

McBride & Blackburn Opticians

5525 Fort Avenue
Lynchburg, VA 434-239-3673
25% off eyewear

St. Clair—Eye Care

2514 Langhorne Road #2
Lynchburg, VA 434-845-6086

20838 Timberlake Road #B
Lynchburg, VA 434-239-2800

7803 Richmond Highway
Appomattox, VA 434-352-5908

25% off eyewear

Virginia Eye Clinic

2413 Wards Road
Lynchburg, VA 434-239-5323

18024 Forest Road
Forest, VA 434-385-5870

25% off eyewear

Wagoner Family Eye Care, PLLC

Dr. Luke Wagoner
3701-B Old Forest Road
Forest, VA 434-385-0213
20% off eyewear

NOTE: If your group coverage includes the vision benefit (rider) you may receive a routine eye exam from a Piedmont participating provider for the office visit co-payment.

VITAMINS & SUPPLEMENTS

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Health Nut Nutrition

1701 Enterprise Drive
Lynchburg, VA 434-239-5170
10% off vitamins and supplements

The Well

1764 Patriot Lane
Bedford, VA 540-587-9000
*10% discount on vitamins and
supplements*